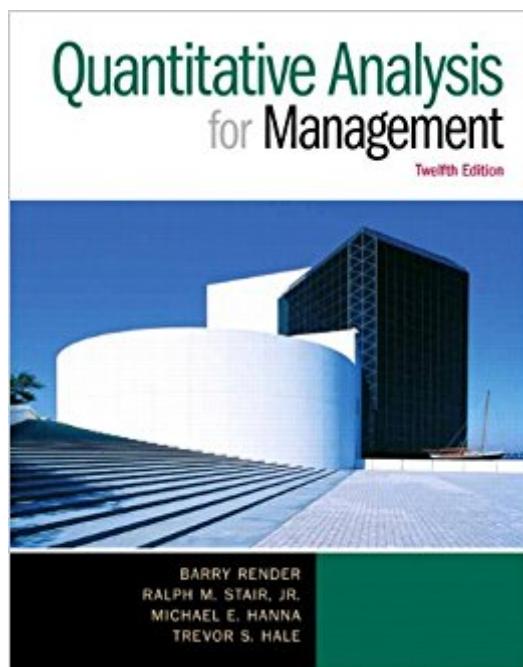


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Quantitative Analysis For Management (12th Edition)



Synopsis

For courses in Management Science or Decision Modeling A solid foundation in quantitative methods and management science. This popular text gives students a genuine foundation in business analytics, quantitative methods, and management science—and how to apply the concepts and techniques in the real world—through a strong emphasis on model building, computer applications, and examples. The authors' approach presents mathematical models, with all of the necessary assumptions, in clear, plain English, and then applies the ensuing solution procedures to example problems along with step-by-step, how-to instructions. In instances in which the mathematical computations are intricate, the details are presented in a manner that ensures flexibility, allowing instructors to omit these sections without interrupting the flow of the material. The use of computer software enables the instructor to focus on the managerial problem and spend less time on the details of the algorithms. Computer output is provided for many examples throughout the text.

Teaching and Learning Experience This text provides a solid foundation in quantitative methods and management science. Here's how: Students see clearly how concepts and techniques are used in real organizations. Outstanding in-text features provide reinforcement and ensure understanding. The text's use of software allows instructors to focus on the managerial problem, while spending less time on the mathematical details of the algorithms.

Book Information

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Customer Reviews

This book is required for the MGMT 524 Management Science course at Embry-Riddle Aeronautical University. It does not come with a CD, but the programs associated with it are available for free at the companion website.

The book is good, however, this is the India version and the access code does not work outside the Indian continent. Since this is new material to me, I was counting on being able to access the lab portion. If in the US, buy the version that does not have T.N.Badri's name on it.

I am not a big fan of quantitative analysis, but I had to take the class for my MBA. This book was very well written, and it does a good job of explaining how to do the problems that are being discussed. The pictorial diagrams in the book was also very helpful in showing the steps that are needed to get the answer that you are looking for. This book offers many other places to go and gets some more help with statistics. This book is a very good book for students have a background in calculus based statistics as this is an advanced book, but it is a great textbook. Anyone who has to take quantitative analysis and this is your textbook you should buy it here you will get a better price.

I used this text for school and found it explained concepts well and provided detailed examples. The book was laid out so you could first figure out an example for yourself, then walk through it step-by-step with their instructions. Also both manual and programmatic solutions were provided, with a lot of guidance for using Excel.

eh

The contents of the textbook I received were great. However the actual book was in horrible condition. When I opened the box, the back portion of the book fell out, it wasn't even attached. I was not impressed. I have always used for textbooks but this particular book was in horrible condition.

Great book, excellent examples and I got an A in my class

This book was okay. It's not like I was reading it because I enjoy the topic, but because I had no choice if I wanted to take and complete the class. I just didn't find the content to be of much interest

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